

Dhaka North City Corporation
Office of the project director, PIU
Dhaka integrated urban development project (DIUDP)
Municipal Governance and Services Project (MGSP)
Level-9, Plot # 23-26, Road # 46, Gulshan-2, Dhaka.
Request for Expressions of Interest (REOI)

উন্নয়নের গণতন্ত্র
শেখ হাসিনার মূলমন্ত্র

for
Communication and Public awareness program firm

Memo No:

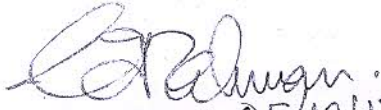
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Date 05/12/2017

1. The Government of Bangladesh is implementing the Municipal Governance and Services Project (MGSP) amongst other through Bangladesh Municipal Development Fund (BMDf). This IDA-funded project aims to improve municipal governance and basic urban service provision in participating Urban Local Bodies (ULB). Dhaka North City Corporation (DNCC) is seeking MGSP financing through BMDf for eligible subprojects. In this capacity, DNCC is looking to hire an **Communication and Public awareness program firm** to provide support and technical assistance to Project Implementation Unit (PIU) to implement subprojects to improve municipal governance and basic urban service provision.
2. The objective of the assignment is to develop a communications strategy and action plan for consultation with all involved stakeholders to maximize social benefits through the proposed investments. The action plan will assist DNCC in seeking participation and cooperation of the stakeholders towards improving design planning, implementation and monitoring of the sub-projects. This will assist DNCC in meeting the needs of a wide range of stakeholders such as communities in the project areas, international development partners, civil society organizations, NGOs, academic institutions, think tanks and media at national and local levels. The strategy and action plan will be closely linked to the DNCC's work program for identification, design and implementation of the subprojects under financing from the BMDf.
3. Duties and Responsibilities: The duties, responsibilities and scope of works are available in Terms of Reference (ToR)
4. Interested consulting firm must provide information indicating that they are qualified to perform the services. EOIs should include brochures, description of similar assignments, experience in similar conditions, summaries of firm's capability, availability of appropriate skills among key staff with short biography (One paragraph) and availability of resources. The EOIs would be reviewed on the basis of the following:
 - Registration of firm
 - Age of firm
 - Availability and qualification of key professionals
 - Availability of resources
 - Experience of the firm in similar task
 - Experience of the firm in other works
 - Support services of the firm
5. The consultant will be selected under Quality and Cost Based Selection (QCBS) method in accordance with the procedures set out in the World Bank's the Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA credits & Grants by World Bank Borrowers" dated January 2011 revised July 2014 (Consultant Guidelines) and PPR-2008.
6. Interested consultants may obtain additional information and draft ToR from the office at the address below during office hours i.e. 0900 to 1700 hours, Sunday to Thursday.



7. Expressions of Interest (1 original + 1 copy) (hard copies) must be delivered to the address below. The last date and time for the submission of the EOI is as follows:
8. Date: 03 January, 2018, Time: 12:00


(Mohammad Arifur Rahman) 05/12/17
Project Director, PIU,
Dhaka integrated urban development project (DIUDP)
Dhaka North City Corporation (DNCC)
Level-9, Plot # 23-26, Road # 46, Gulshan-2, Dhaka.


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Date 05/12/2017

Copy forwarded for information and necessary action to (not in order of seniority)

1. Chief Executive Officer, DNCC
2. Chief Engineer, DNCC.
3. DG, CPTU, IMED, Planning Commission – He is requested to publish in the CPTU website www.cptu.gov.bd.
4. Managing Director, BMDP, Mirpur-2, Dhaka.
5. Additional Chief Engineer, DNCC.
6. Chief Accounts Officer, DNCC
7. PS to Honorable Mayor, DNCC.
8. Chief Public Relation Officer, DNCC- He is requested to publish in the widely circulated (one Bangla & one English) daily national newspaper.
9. Executive Engineer, DIUD project, Dhaka North City Corporation.
- ✓ 10. System Analyst, DNCC – He is requested to publish in the DNCC website.
11. Team Leader, MGSP, The World Bank.
12. Office copy
13. File copy


(Mohammad Arifur Rahman) 05/12/17
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